

2022 WIE PARTNERSHIP PROSPECTUS



Dear Colleagues,

It is my pleasure to invite your support and partnership with WIE in 2022.

The Women In Endoscopy Association focuses on providing resources for women interested in improving their skills and increasing their visibility in the world of endoscopy.

Their vision is to create a self-limited **Global Organization** to facilitate professional growth and promotion in leadership of women within the field of endoscopy.

Industry partners are an essential part of our association's success. We work with you to harness the influence of our meetings and networking opportunities in order to reach your target audience: physicians and other professionals working in the field of endoscopy.

Support packages can be customized to deliver your message—whether you wish to participate with a virtual exhibit, advertising, educational grant or sponsorship. We work in partnership with you to develop the best plan that aligns with your organization's objectives, strategies and budget. Our members will be eager to learn about your company's products and services that can assist them in improved care for their patients.

Thank you for your consideration of our request for partnership; we look forward to receiving your commitment. If you have any questions, please contact Denise Castetter, denise@veritasamc.com or 973-769-1020.

Sincerely,



Denise Castetter
Executive Director Industry Relations
WIE

Supporting WIE

Deliver your message in a professional, focused, and educational environment. WIE provides you with networking opportunities to build relationships with new and existing customers. Our 150 plus Global members are eager to learn about your company and products.

**BUILD AWARENESS, PROVIDE PRODUCT EDUCATION AND GAIN ACCESS TO
KEY OPINION LEADERS, VALUABLE PERSPECTIVES AND NEW VOICES**

Benefits of the Virtual Exhibit Include

- Virtual Exhibit with direct link to reps
- Product videos and marketing collateral can be loaded to booth

Products and services displayed must further the purpose of WIE Members, their interests and responsibilities.

Platinum, Gold, Silver or Bronze Level Sponsorship

Participation includes recognition on the WIE website, in social media and e-blasts.
Please refer to the Partnership Opportunities for a complete list of benefits.

For more information about exhibits, sponsorships,
or advertising opportunities to support WIE, please contact:

Denise Castetter | Executive Director Industry Relations | Veritas Association Management
1061 East Main Street, Suite 300, East Dundee, IL 60118
W 973.769.1020 | denise@veritasamc.com

MAXIMIZE YOUR IMPACT THROUGH SPONSORSHIP

WIE Partnership Opportunities offer industry partners the opportunity to reach clinicians on the latest endoscopic techniques and products.

PLATINUM \$50,000 AND UP CUSTOM PACKAGE

Opportunity to design a sponsorship of your choice.

Platinum Level Includes:

- Company recognition (logo, weblink) posted on WIE website, in social media and e-blasts
- Virtual Exhibit on the WIE event site

GOLD \$35,000 WIE/INDUSTRY WEBINAR

Collaborate with WIE Leadership to hold a 60-90 minute Educational webinar in your area of interest. Hold a follow up discussion in the "WIE Connect" Community.

Gold Level Includes:

- Speaker Presentation and Q&A
- Option for presentation to be available as Enduring Material for On Demand viewing on the WIE event site for 60 days
- Event marketing-messaging promoting your presentation will be sent to WIE membership
- Company recognition (logo, weblink) posted on WIE website, in social media and e-blasts
- Discussion in "WIE Connect" Community
- Virtual Exhibit on WIE event site

SILVER \$25,000 VIRUTAL FOCUS GROUP

Host a Virtual Focus Group in the "WIE Connect" Discussion Forum.

Silver Level Includes:

- Virtual Focus Group
- Company recognition (logo, weblink) posted on WIE website, in social media and e-blasts
- Virtual Exhibit on WIE event site

BRONZE \$15,000 INDUSTRY SPONSORED PRODUCT THEATER

Highlight your commitment to WIE/Bring your message to WIE with a 60 minute Pre-recorded presentation by your product specialist or guest speaker to present to participants during a WIE Wednesdays Webinar.

Bronze Level Includes:

- Speaker Presentation and Q&A
- Option for presentation to be available as enduring material for On Demand viewing on the WIE event site for 60 days
- Event marketing-messaging promoting your presentation will be sent to WIE registrants
- Company recognition (logo, weblink) posted on WIE website in social media and e-blasts
- Virtual Exhibit on WIE event site

VIRTUAL EXHIBIT \$5,000 Increase Brand Awareness and Generate Valuable Leads

Deliver your message, engage with key decision makers, build relationships with new and existing customers via a Virtual Exhibit.

Virtual Exhibit Level Includes:

- Direct link to rep
- Product videos and marketing collateral can be loaded to the booth
- Virtual Exhibit on the WIE event site

Contact Name _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Signature _____

SPONSORSHIP OPTIONS

PLATINUM (\$50,000)
Custom Package

GOLD (\$35,000)
WIE/Industry
Webinar

SILVER (\$25,000)
Virtual Focus Group

BRONZE (\$15,000)
Industry Sponsored
Product Theater

VIRTUAL EXHIBIT (\$5,000)

Representative Name (First, Last)	Title	Email Address	Phone

PAYMENT INFORMATION

Please select your preferred method of payment:

Credit Card: a member of our accounting team will contact you directly

Check payable to: Women in Interventional Endoscopy Association (in US dollars on a US bank) Tax ID # 81-4095292
Mail to: 1061 East Main Street, Suite 300, East Dundee, IL 60118

Please Invoice Me

Return this completed Registration Form to Denise Castetter

Email: denise@veritasamc.com

Mail: Veritas Association Management, 1061 East Main Street, Suite 300, East Dundee, IL 60118