



Women In
Endoscopy

2024

PARTNERSHIP
PROSPECTUS



WomenInEndo



WomenInEndoSoc



womeninendo.org

Dear Colleagues,

Over the past few years, the climate for women in gastroenterology and endoscopy has been one of inspiration and hope with increased possibilities on the horizon. Women in the field, from trainees to those in practice, have new paths to take to reach their professional and personal goals. It has become increasingly apparent that as individuals, we all have greater chances of achieving success by working together, elevating, and promoting each other as we navigate our paths to success.

Women in Endoscopy (WIE) has created multiple opportunities to support our continued mission and come together throughout the year to celebrate the hard work, achievements, and enthusiasm for the future of the Society. We are inviting you, our industry partners to celebrate the role you play in creating this inclusive community, opening doors to opportunities, by helping us to continue to expand our mission.

Industry partners are an essential part of our Society's success, and we hope that you will continue to support our initiatives. We have included information and registration forms for the opportunities we have available for sponsorship, including an invitation to join our Corporate Advisory Board.

- [2024 Annual Corporate Advisory Board Membership](#)
- [2024 WIE DDW Networking Event – May 20th – 6pm – 8pm – Wild Days, DC](#)
- [2024 2nd Annual WIE Summit – July 26th – 28th, Park City Utah](#)
- [2024 WIE ACG Networking Event – October 28th – TBD](#)

We welcome a conversation to discuss the opportunities that best meet your goals.

Sincerely,



Lauren Johnson
Account Manager, Industry Relations
WIE



MAXIMIZE YOUR IMPACT THROUGH CORPORATE ADVISORY BOARD MEMBERSHIP

Women in Endoscopy (WIE) is a global organization that champions the advancement of women through education, professional growth, and leadership development.

WIE recognizes the need to effectively incorporate industry input into the activities directed towards achieving the mission of the Society. Our Corporate Advisory Board provides the vehicle for close communication between our Society leadership and companies that provide products and services in the field of endoscopy and support our mission. This collaboration ensures that we are able to offer our members innovative clinical training, mentoring, and professional opportunities to meet their individual goals.

We invite you to become a Corporate Advisory Board Member through the sponsorship options shown below.

PLATINUM \$65,000

Platinum Level Includes:

- 2 "WIE Wednesday" Collaborative Webinars
- 2 Follow-up discussions to the WIE Wednesday session in our WIE Connect online member community
- Recognition as a Corporate Advisory Board Member on the WIE website with a link to your approved company web page
- 4 Team members that you appoint as Corporate Advisory Board representatives may participate in the WIE Connect online member community
- Semiannual Town Hall meetings with WIE leaders and other Corporate Advisory Board Members
- 2 tickets and recognition as a Corporate Advisory Board Member at all WIE Live events
- Leadership access and a Featured Sponsor Exhibit at one WIE Live Networking Reception (non-exclusive)
- A one-hour Focus Group meeting at the WIE Summit
- 1 standard exhibit table at the WIE Summit (may be upgraded at additional cost)
- Early access to additional sponsorship offerings such as Live Networking events at national and international conferences or upgraded Summit opportunities

GOLD \$50,000

Gold Level Includes:

- 1 "WIE Wednesday" Collaborative Webinar
- 1 Follow-up discussion to the WIE Wednesday session in our WIE Connect online member community
- Recognition as a Corporate Advisory Board Member on the WIE website with a link to your approved company web page
- 2 Team members that you appoint as Corporate Advisory Board representatives may participate in the WIE Connect online member community
- Semiannual Town Hall meetings with WIE leaders and other Corporate Advisory Board Members
- 2 tickets and recognition as a Corporate Advisory Board Member at all WIE Live events
- Your Choice: Leadership access and a Featured Partner Exhibit at one WIE Live Networking Reception (non-exclusive) OR hold a one-hour Focus Group meeting at the WIE Summit
- 1 standard exhibit table at the WIE Summit (may be upgraded at additional cost)
- Early access to additional sponsorship offerings such as Live Networking events at national and international conferences or upgraded Summit opportunities

SILVER \$30,000

Silver Level Includes:

- Recognition as a Corporate Advisory Board Member on the WIE website with a link to your approved company web page
- 2 Team members that you appoint as Corporate Advisory Board representatives may participate in the WIE Connect online member community
- Semiannual Town Hall meetings with WIE leaders and other Corporate Advisory Board Members
- 2 tickets and recognition as a Corporate Advisory Board Member at all WIE Live events
- Featured Partner Exhibit at one WIE Live Networking Reception (non-exclusive)
- 1 standard exhibit table at the WIE Summit (may be upgraded at additional cost)
- Early access to additional sponsorship offerings such as Live Networking events at national and international conferences or upgraded Summit opportunities





Women In
Endoscopy

2ND ANNUAL WIE SUMMIT

JULY 26 – JULY 28, 2024

THE CHATEAUX DEER VALLEY • PARK CITY, UTAH

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WIEsummit2024

For more information, contact Lauren Johnson: ljohnson@veritasamc.com



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2nd Annual WIE Summit



JULY 26 – JULY 28, 2024

THE CHATEAUX DEER VALLEY • PARK CITY, UTAH

Exhibit Space Reservations

Companies wishing to exhibit must submit a completed Exhibit Registration Form that also indicates their method of payment. Exhibits provide an enhanced experience to attendees and provide useful information about developments, products, and services related to their interests and responsibilities. Products or services displayed must further the purpose of the Summit and support an atmosphere conducive to exchanging information relevant to the clinical content of the Summit.

Why Participate?

- Reach your target audience economically and efficiently
- Network with prominent clinicians and key decision makers
- Benefit from unopposed Exhibit Hall hours
- Access to educational sessions to learn about the issues and needs most important to endoscopists



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2nd Annual WIE Summit



JULY 26 – JULY 28, 2024

THE CHATEAUX DEER VALLEY • PARK CITY, UTAH

EMERALD \$25,000

FOCUS GROUP

An unparalleled opportunity to gain insight! WIE will organize a group of subject matter experts to convene with your team for an hour on a topic of your choosing during the Summit.

Emerald Level Includes:

- Prime exhibit space location
- 6-foot draped table with chairs
- 6 exhibitor badges
- 6 tickets to the Welcome Reception
- Recognition on signage at the entrance of the Exhibit Hall
- Logo recognition on the Summit website
- Recognition in the Summit program guide
- Recognition in our marketing emails

DIAMOND \$15,000 | CHOOSE ONE OF THE FOLLOWING

HANDS-ON ENDOSCOPY SKILLS LAB

Bring in your products and trainers to provide our attendees with a Hands-On Training experience during this popular Friday afternoon session.

WELCOME RECEPTION SPONSOR

One of the most visible ways to support WIE. Be the first to officially welcome attendees to the WIE Summit, with 5 minutes for opening comments about your company's place in the field and what WIE means to you. The Welcome Reception will take place on the patio of the venue and enables your team to connect directly with attendees as they network with colleagues and peers.

Diamond Level Includes:

- Prime exhibit space location
- 6-foot draped table with chairs
- 4 exhibitor badges
- 4 tickets to the Welcome Reception
- Recognition signage at the entrance of the Exhibit Hall
- Logo recognition on the Summit website
- Recognition in the Summit program guide
- Recognition in our marketing emails

RUBY \$10,000 | CHOOSE ONE OF THE FOLLOWING

WI-FI CODE

Be the exclusive provider of Wi-Fi for the Summit, with your company name being the Wi-Fi password that our attendees repeatedly use to access their emails or conference program materials.

COFFEE BREAK

Help provide attendees with an AM or PM jolt by sponsoring coffee breaks during the Summit

Ruby Level Includes:

- Prime exhibit space location
- 6-foot draped table with chairs
- 3 exhibitor badges
- 3 tickets to the Welcome Reception
- Recognition signage at the entrance of the Exhibit Hall
- Logo recognition on the Summit website
- Recognition in the Summit program guide
- Recognition in our marketing emails

EXHIBIT \$5,000

Exhibit Level Includes:

- 6-foot draped table with chairs (No floor standing signage or equipment allowed)
- 2 exhibitor badges
- 2 tickets to the Welcome Reception
- Recognition signage at the entrance of the Exhibit Hall
- Logo recognition on the Summit website
- Recognition in the Summit
- Recognition in our marketing emails



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Partner with WIE for Networking, Collaboration, and Celebration

Women In Endoscopy provides resources for women interested in improving their skills and increasing their visibility in the world of endoscopy.

Industry partners are an essential part of our Society's success. We invite you to partner and support our Networking Reception and highlight your company's products and services as we showcase WIE to diverse audiences.

- 2024 WIE DDW Networking Event – May 20th – 6pm – 8pm – Wild Days, DC
- 2024 WIE ACG Networking Event – October 28th – TBD, Philadelphia, PA

Exhibit Levels at Networking Events

- Corporate Advisory Board Member • \$5,000

Showcase your company with a tabletop exhibit. An exhibit at one event is included in your Membership Fee.

- Other Exhibitor • \$10,000

Showcase your company with a tabletop exhibit.



Contact Name _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Signature _____

2024 CORPORATE ADVISORY BOARD MEMBERSHIP

- PLATINUM (\$65,000) GOLD (\$50,000) SILVER (\$30,000)

2ND ANNUAL SUMMIT SPONSORSHIP LEVELS

- EMERALD • \$25,000** Focus Group
- DIAMOND • \$15,000** (Choose one of the following)
- Welcome Reception Hands-On Endoscopy Skills Lab
- RUBY • \$10,000** (Choose one of the following)
- Wi-Fi Code Coffee Break
- EXHIBIT • \$5,000**
Included with Corporate Advisory Board Membership

2024 WIE AT DDW NETWORKING EVENT – MAY 20TH – 6PM – 8PM – WILD DAYS, DC

- EXHIBITOR (\$10,000) CORPORATE ADVISORY
BOARD MEMBER (\$5,000) INCLUDED WITH CORPORATE
ADVISORY BOARD MEMBERSHIP

2024 WIE AT ACG NETWORKING EVENT – OCTOBER 28TH – TBD

- EXHIBITOR (\$10,000) CORPORATE ADVISORY
BOARD MEMBER (\$5,000) INCLUDED WITH CORPORATE
ADVISORY BOARD MEMBERSHIP

PAYMENT INFORMATION

Please select your preferred method of payment:

- Credit Card: a member of our accounting team will contact you directly
- Check payable to: Women in Interventional Endoscopy Association (in US dollars on a US bank) Tax ID #81-4095292
Mail to: 1061 East Main Street, Suite 300, East Dundee, IL 60118
- Please Invoice Me

Return this completed Registration Form to Lauren Johnson

Email: ljohnson@veritasamc.com

Mail: Veritas Association Management, 1061 East Main Street, Suite 300, East Dundee, IL 60118

