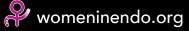


## 2025 PARTNERSHIP PROSPECTUS





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### INVITATION

Dear Colleagues,

Over the past few years, the climate for women in gastroenterology and endoscopy has been one of inspiration and hope with increased possibilities on the horizon. Women in the field, from trainees to those in practice, have new paths to take to reach their professional and personal goals. It has become increasingly apparent that as individuals, we all have greater chances of achieving success by working together, elevating, and promoting each other as we navigate our paths to success.

Women in Endoscopy (WIE) has created multiple opportunities to support our continued mission and come together throughout the year to celebrate the hard work, achievements, and enthusiasm for the future of the Society. We are inviting you, our industry partners to celebrate the role you play in creating this inclusive community, opening doors to opportunities, by helping us to continue to expand our mission.

Industry partners are an essential part of our Society's success, and we hope that you will continue to support our initiatives. We have included information and registration forms for the opportunities we have available for sponsorship, including an invitation to join our Corporate Advisory Board.

- 2025 Annual Corporate Advisory Board Membership
- 2025 WIE DDW Networking Event May 5, San Diego, California
- 2025 3rd Annual WIE Summit July 18-20, Park City, Utah
- 2025 WIE ACG Networking Event TBD

We welcome a conversation to discuss the opportunities that best meet your goals.

Sincerely,

Lauren Johnson

Lauren Johnson Account Manager, Industry Relations WIE



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### CORPORATE ADVISORY BOARD MEMBERSHIP

#### MAXIMIZE YOUR IMPACT THROUGH CORPORATE ADVISORY BOARD MEMBERSHIP

Women in Endoscopy (WIE) is a global organization that champions the advancement of women through education, professional growth, and leadership development.

WIE recognizes the need to effectively incorporate industry input into the activities directed towards achieving the mission of the Society. Our Corporate Advisory Board provides the vehicle for close communication between our Society leadership and companies that provide products and services in the field of endoscopy and support our mission. This collaboration ensures that we are able to offer our members innovative clinical training, mentoring, and professional opportunities to meet their individual goals.

We invite you to become a Corporate Advisory Board Member through the sponsorship options shown below.

#### **PLATINUM \$75,000**

#### **Platinum Level Includes:**

2 "WIE Wednesday" Collaborative Webinars

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Endoscopy

- Recognition as a Corporate Advisory Board Member on the WIE website with a link to your approved company web page
- 4 team members appointed as Corporate Advisory Board representatives
- Semiannual Town Hall meetings with WIE leaders and 4 other Corporate Advisory Board Members
- 2 tickets and recognition as a Corporate Advisory Board Member at all WIE Live events
- Featured Sponsor Exhibit at one WIE Live Networking Reception (non-exclusive)
- A one-hour Focus Group meeting at the WIE Summit
- 1 standard exhibit table at the WIE Summit (may be upgraded at additional cost)
- Early access to additional sponsorship offerings such as Live Networking events at national and international conferences or upgraded Summit opportunities

#### GOLD \$50,000

#### **Gold Level Includes:**

- 1 "WIE Wednesday" Collaborative Webinar
- Recognition as a Corporate Advisory Board Member on the WIE website with a link to your approved company web page
- 3 team members appointed as Corporate Advisory Board representatives
- Semiannual Town Hall meetings with WIE leaders and other Corporate Advisory Board Members
- 2 tickets and recognition as a Corporate Advisory Board Member at all WIE Live events
- Your Choice: Leadership access and a Featured Partner Exhibit at one WIE Live Networking Reception (nonexclusive)
- 1 standard exhibit table at the WIE Summit (may be upgraded at additional cost)
- Early access to additional sponsorship offerings such as Live Networking events at national and international conferences or upgraded Summit opportunities
- SILVER \$30,000

#### Silver Level Includes:

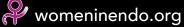
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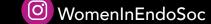
- Recognition as a Corporate Advisory Board Member on the WIE website with a link to your approved company web page
- 2 team members appointed as Corporate Advisory Board representatives
- Semiannual Town Hall meetings with WIE leaders and other Corporate Advisory Board Members
- 2 tickets and recognition as a Corporate Advisory Board Member at all WIE Live events

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- 1 standard exhibit table at the WIE Summit (may be upgraded at additional cost)
- Early access to additional sponsorship offerings such as Live Networking events at national and international conferences or upgraded Summit opportunities







# **3rd Annual WIE Summit**



### JULY 18-20, 2025

### **GRAND HYATT DEER VALLEY, PARK CITY, UTAH**



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## Women In Endoscopy

#### JULY 18-20, 2025 • GRAND HYATT DEER VALLEY, PARK CITY, UTAH

#### **Exhibit Space Reservations**

Companies wishing to exhibit must submit a completed Exhibit Registration Form that also indicates their method of payment. Exhibits provide an enhanced experience to attendees and provide useful information about developments, products, and services related to their interests and responsibilities. Products or services displayed must further the purpose of the Summit and support an atmosphere conducive to exchanging information relevant to the clinical content of the Summit.

#### Why Participate?

- Reach your target audience economically and efficiently
- Network with prominent clinicians and key decision makers
- Benefit from unopposed Exhibit Hall hours
- Access to educational sessions to learn about the issues and needs most important to endoscopists



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# 3rd Annual WIE Summit

#### JULY 18-20, 2025 • GRAND HYATT DEER VALLEY, PARK CITY, UTAH

Endoscopy

#### EMERALD \$25,000

#### FOCUS GROUP

An unparalleled opportunity to gain insight! WIE will organize a group of subject matter experts to convene with your team for an hour on a topic of your choosing during the Summit.

#### **Emerald Level Includes:**

- Prime exhibit space location
- 6-foot draped table with chairs
- 6 exhibitor badges
- 6 tickets to the Welcome Reception

- Recognition on signage at the entrance of the Exhibit Hall
- Logo recognition on the Summit website
- Recognition in the Summit program guide
- Recognition in our marketing emails

#### DIAMOND \$15,000 | CHOOSE ONE OF THE FOLLOWING

#### **BRANDED LANYARDS**

Your corporate logo will be displayed on conference badge lanyards given to all attendees and your organization will be acknowledged in the meeting program.

#### WELCOME RECEPTION SPONSOR

One of the most visible ways to support WIE. Be the first to officially welcome attendees to the WIE Summit, with 5 minutes for opening comments about your company's place in the field and what WIE means to you. The Welcome Reception will take place on the patio of the venue and enables your team to connect directly with attendees as they network with colleagues and peers.

#### **Diamond Level Includes:**

- Prime exhibit space location
- 6-foot draped table with chairs
- 4 exhibitor badges
- 4 tickets to the Welcome Reception

- Recognition signage at the entrance of the Exhibit Hall
- Logo recognition on the Summit website
- Recognition in the Summit program guide
- Recognition in our marketing emails

#### RUBY \$10,000 | CHOOSE ONE OF THE FOLLOWING

#### WI-FI CODE

Be the exclusive provider of Wi-Fi for the Summit, with your company name being the Wi-Fi password that our attendees repeatedly use to access their emails or conference program materials.

#### **COFFEE BREAK**

Help provide attendees with an AM or PM jolt by sponsoring coffee breaks during the Summit

#### **Ruby** Level Includes:

- Prime exhibit space location
- 6-foot draped table with chairs
- 3 exhibitor badges
- 3 tickets to the Welcome Reception

- Recognition signage at the entrance of the Exhibit Hall
- Logo recognition on the Summit website
- Recognition in the Summit program guide
- Recognition in our marketing emails

#### **EXHIBIT \$5,000**

- **Exhibit Level Includes:**
- 6-foot draped table with chairs (No floor standing signage or equipment allowed)
- 2 exhibitor badges
- 2 tickets to the Welcome Reception

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- Recognition signage at the entrance of the Exhibit Hall
- Logo recognition on the Summit website
- Recognition in the Summit
- Recognition in our marketing emails
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# NETWORKING OPPORTUNITIES

#### Partner with WIE for Networking, Collaboration, and Celebration

Women In Endoscopy provides resources for women interested in improving their skills and increasing their visibility in the world of endoscopy.

Industry partners are an essential part of our Society's success. We invite you to partner and support our Networking Reception and highlight your company's products and services as we showcase WIE to diverse audiences.

- 2025 WIE DDW Networking Event May 5, San Diego, California
- 2025 WIE ACG Networking Event TBD

#### **Exhibit Levels at Netwoking Events**

• Corporate Advisory Board Member • \$5,000 Showcase your company with a tabletop exhibit. An exhibit at one event is included in your Membership Fee.

• Other Exhibitor • \$10,000 Showcase your company with a tabletop exhibit.



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### REGISTRATION FORM

	Contact Name		
	Company Name		
	Address		
	City	State Zip	
	Phone	Fax	
	Email		
	Signature		
2025 CORPORATE ADVISORY BOARD MEMBERSHIP			
	PLATINUM (\$75,000)	SILVER (\$30,000)	
	<b>3RD ANNUAL SUMMIT SPONSOR</b>	SHIP LEVELS • JULY 18-20	
	EMERALD • \$25,000Focus GroupDIAMOND • \$15,000(Choose one of the following)Image: Branded LanyardsImage: Welcome Reception	<ul> <li>RUBY • \$10,000 (Choose one of the following)</li> <li>Wi-Fi Code Coffee Break</li> <li>EXHIBIT • \$5,000</li> <li>Included with Corporate Advisory Board Membership</li> </ul>	
	2025 WIE AT DDW NETWOR	KING EVENT • MAY 5	
	EXHIBITOR (\$10,000) CORPORATE ADVISORY BOARD MEMBER (\$5,000)	INCLUDED WITH CORPORATE ADVISORY BOARD MEMBERSHIP (\$30,000)	
	2025 WIE AT ACG NETWOR	RKING EVENT • TBD	
	EXHIBITOR (\$10,000) CORPORATE ADVISORY BOARD MEMBER (\$5,000)	INCLUDED WITH CORPORATE ADVISORY BOARD MEMBERSHIP (\$30,000)	
	PAYMENT INFO	RMATION	
<ul> <li>Please select your preferred method of payment:</li> <li>Credit Card: A member of our accounting team will contact you directly</li> <li>Check payable to: Women in Interventional Endoscopy Association (in US dollars on a US bank) Tax ID #81-4095292 Mail to: 1061 East Main Street, Suite 300, East Dundee, IL 60118</li> <li>Please Invoice Me</li> <li>Return this completed Registration Form to Lauren Johnson</li> <li>Email: <u>ljohnson@veritasamc.com</u></li> <li>Mail: Veritas Association Management, 1061 East Main Street, Suite 300, East Dundee, IL 60118</li> </ul>			
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